



Buyer Recruitment

RGX
Cross Border Trade Experts

SOME RECENT EXPERIENCES



Virtual Food Fair. Ecuador. Food Sector

Objective

Manage the participation of international buyers in the Virtual Food Fair of Ecuador.

Scope

The work, which has been carried out in the last two consecutive editions, 2020 and 2021, consists of 3 Activities:

Identify the "Buyer Criteria" or "Buyer Profile" that best fits the Ecuadorian exportable offer in the food and beverage sector.

Invite buyers from the United States, Europe and Latin America to participate in the business round within the framework of the Fair.

Participation management of 15 buyers, which includes the coordination of business appointments with Ecuadorian counterparts.

Deliverable

Preliminary List of Buyers to Invite.
Business agenda with Ecuadorian exporters, for each participating buyer.



Exportlink. Egypt. Home Textile Decoration Sector

objective

Manage the participation of international buyers in the Destination Africa Fair.

Scope

For two consecutive editions, the task of identifying international buyers was carried out according to the "Buyer Criteria" assigned by ExportLink, the Egyptian association of exporters, for its Destination Africa fair.

The Organizing Committee of the Fair approves each nominated buyer and manages the air tickets and other amenities for the importer's participation in the event. En cada ultima de las dos ediciones presenciales se gestiono la participacion de entre 15 y 20 compradores de Europa y USA.

Deliverable

Report of Buyers applying to participate
Report of Buyers confirmed in their participation in the event.



Cairo, 10th February 2020
Ref: SA/DH/Expolink/2020/35
DH

To whom it may concern

We, the Egyptian Exporters Association – ExpoLink, certifies that Red Global de Exportación SA has provided the services in the market for EEA-018-024 and CONS 019/024 contracts with our institution.

Sincerely,

Eng. Shady Amin

Executive Director

Egyptian Exporters Association - Expolink



Service Summit. The Savior. Service sector

Objective

Manage the participation of international buyers in the virtual business round of the Service Summit El Salvador 2020

Scope

The work consists of 3 Activities:

Know the profile of participating Salvadoran companies (service sector)

Identify the "Buyer Profile" that best adjusts to the Salvadoran exportable offer of the sector.

Invitations to buyers in the service sector in the United States.

Management of buyer participation through business appointments by virtual means with companies in El Salvador.



Deliverables

Report of Buyers applying to participate
Report of Buyers confirmed in their participation in the event.