



**Export  
Acceleration**

**RGX**  
Cross Border Trade Experts

**Export Acceleration**



# Export Acceleration for members of the World Cleaning Industry Association (ISSA)

## Objective

Increase cross-border trade in the sector, providing a specialized service for exporting companies.

## Scope

RGX is a partner of ISSA (International Sanitary Supply Association, [www.issa.com](http://www.issa.com)) to accelerate the exports of associated companies, through market profiles, identification of potential export markets, and business agendas with international buyers.

Through the program, companies from the United States have been assisted at the moment (Byoplanet, HOSPECO, AUNT, among others)

## Deliverables

Market Profile  
Business agenda with buyers



# Measurement of Competitiveness and Business Agendas with buyers from the United States. El Salvador Virtual Fair. Various Sectors

## Objective

Measure the export competitiveness of Salvadoran companies and develop a business agenda with buyers in the United States.

## Scope

The work consisted of 4 Activities:

Measure the export competitiveness of 25 Salvadoran companies and qualify those who are considered suitable to carry out a business agenda with buyers in the United States.

Teleconferences with each Salvadoran company to identify the distribution channel in the United States.  
Webinar with participants to improve their Export Brochure.

Schedule of business appointments with buyers in the United States for 25 companies.

## Deliverable

- Individual Report for companies with a low level of competitiveness
- List of buyers to contact for each participating Salvadoran company
- Business agenda of 5 appointments with American buyers
- Final report



**USAID**  
FROM THE AMERICAN PEOPLE

# Export Plans and Business Agendas for Colombian exporting companies. Various sectors

## Objective

Internationally promote exporting companies associated with the Bogotá Chamber of Commerce.

## Scope

During the 2017-2020 period, 3 successive contracts were carried out in which more than 40 Export Plans were elaborated and more than 20 face-to-face business agendas were carried out with buyers in Europe, the United States and Canada.

## Deliverable

Report of Buyers applying to participate  
Report of Buyers confirmed in their participation in the event.



# Business Agendas. Talent Take Off Program. Argentina. Service sector

## Objective

Carry out individual business agendas for companies selected by the Government of the City of Buenos Aires, within the framework of the Despega Talento program.

## Scope

The services included in the project were the following:

Coaching for the definition of an export card market for each of the 10 assisted companies.  
Business agenda of 5 appointments with buyers from the target market for each company attended.

## Deliverables

- General Report: Analysis of each assisted company, the identified opportunity market and the business meetings with buyers achieved.
- Individual Report: Business Appointment Agenda with Buyers

